**HE KERNEL OF THE NOTION «SOCIAL HEALTH»**

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The author argues the relevance of social health research as one of the most pressing problems in Ukraine. Analyzes existing modern scientific approaches of different sciences research on the interpretation of the terms "health", "social health" that are socially and historically conditioned and based on a certain understanding and perception of people about healthy lifestyles.

The author determines that human’s health is a complex phenomenon, which integrates society’s inherent biological, demographic and social processes. The author stresses that the definitions outlined emphasize the diversity of phenomena and processes that are basic in the phenomenon and the concept of health, which depends not only on medicine and health, but also on the impact of natural and complex set of socio-economic indicators in harmonious combined personal life and professional activities.

The urgency of the issue of social care is to elect objective article to explain the concept of «health», of «social health» in modern theoretical and methodological approaches. Describe the main components of health (physical, mental, social, economic, professional and ethical) and lifestyle categories (level, quality, style), define the role of professional activities as an important indicator of social healthHuman’s health reflects the level of economic and cultural development of society, and is influenced by traditions, historical, ethnographic, natural and climatic conditions of this society. Defines the significance of the social dimension of the profession, success is one way to self-realization, that affects health. Healthy people are competitive in the labor market and has more advantages in employment. The health of the human impact on professional choice, formation and career development of personality. Health professional and human activities are interconnected; they are dependent on each other. It is necessary to take into account the requirements set by the organism future profession, your own health and the possible effect on his production factors.

Made emphasis on the importance of meeting individual profession, which is a significant reflection of the social health of the individual in society. Emphasized the science of integral health: a combination of research in ecology, biology, medicine, psychology, pedagogy and other sciences.

***Key words:*** health, social health, professional activity, personality.

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