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**THE STUDY OF THE ATTITUDE OF THE STUDENTS IN THE
TRADITIONAL UNIVERSITY TO THE PHENOMENON OF PERSONAL
HUMAN VALUES**

The purpose and main objectives of the paper were to investigate the attitude of the students in the classical university to the phenomenon of human values of the individual. To achieve this goal we used the following methods: questionnaires, interviews, rankings, observation. Pedagogical experiment was carried out on the basis of Mariupol State University during 2013-2014. The study covered 4060 students of the Philological Department, Foreign Languages Department, Greek Philology Department, Law and Economics Department and Historical Department. During the ascertaining experiment were formed five selections of subjects of the study: first-year students (n = 778), second-year students (n = 892), third-year students (n = 543), fourth-year students (n = 892) and fifth-year students (n = 955).

Experimental data suggest that the ratio of the attitude of the students in traditional universities to universal human values of the individual are characterized by a certain variability which state is impacted by the following: the term of the study in the higher educational establishments, the age peculiarities of the students, their orientation in values, personal and social needs, family, educational environment, society, various forms of communication, cooperation, collaboration that form the selective attitude to material, spiritual, ethical and aesthetic values in a person based on upbringing of integrated personality with constant values, needs, moral and ethical orientation and axiologically structured outlook.

The present empirical material allows to state that the attitude of the first and second-year students is influenced by the vital and learning experience, peculiarities of the age group, lifestyle, social functions that are preformed, and on the basis of which the education is carried on, the transformation, consolidation of qualities, values, needs and the preferences of the personality.

The state of the attitude of the third and fourth-year students (Bachelor's degree) and fifth-year students (Master's degree) is usually defined by psychical and

functional patterns and social and spiritual patterns of the progress and education of students.