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**THE IMPLEMENTATION OF THEORY AND PRACTICE OF SOCIAL-CULTURAL MAINTENANCE OF CHILDHOOD IN THE 20<sup>TH</sup> CENTURY UNDER MODERN CONDITIONS**

This article is dedicated to the determination of the ways of using the theory and practice of social-cultural maintenance of childhood of the 20<sup>th</sup> century in modern conditions. The regulatory support of systems of education and social protection, which determine the basis for social-cultural maintenance of childhood in modern conditions, has been determined. These documents are “The National Strategy of Educational Development in Ukraine for the Period till 2021”, “The Basic Components of Preschool Education”, “The State Standard of Basic and Complete Secondary Education”, “The State Social Program of Development of Preschool Education for the Period till 2017”, “The Concept of Secondary Education”, “The National Doctrine of Educational Development”, Cabinet of Ministers Resolution “About Approval of the Organization of Inclusive Education in Secondary Schools”, different Ukrainian laws (“About Child Protection”, “About Providing the Organizational and Legal Conditions for Social Protection of Orphans and Children without Parental Care”, “About the Fundamentals of Social Protection of Homeless People and Neglected Children”). The directions of the implementation of the theory and practice of social-cultural maintenance of childhood in the 20<sup>th</sup> century have been characterized. They are popularization of ideas of the scientists of the past (the ideas about organization of work with juvenile offenders, organization of children’s leisure time); mainstreaming of preservation and development of children’s subculture (in particular, children’s folk games, children’s folklore, live communication, active forms of children’s joint activities); scientists’ increased attention to the creation of real conditions for enhancing children’s cognitive development and natural curiosity; publication of educational materials on preservation of childhood; increased interaction of the social institutions, involving the public in solving the problems with social-cultural maintenance of childhood; establishment of national production of children’s goods taking into account the peculiarities of children’s development.

**Keywords:** childhood, child, social-cultural maintenance, development.