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SOME ASPECTS OF ENTREPRENEURIAL COMPETENCE OF ECONOMISTS IN THE PROCESS OF PROFESSIONAL TRAINING

Entrepreneurial competence, along with computer literacy, technological culture, languages and social skills included in the "key competences", which facilitates the development of human capital and economic competitiveness, facilitate the active participation of the younger generation in professional, family and social life in a society based on knowledge.

The benefits of mastering entrepreneurial competence is not confined to the economic sphere, from the point of view of creation of new enterprises, as in a broad sense, "business competence" is considered as a model of behavior based on creative, innovative approach to any kind of work or daily living tasks.

Analysis of existing scientific works covering aspects of the practical implementation of competency-based education model, allowed us to formulate the idea that competence is formed in social activity and the learning formats through the use of adequate educational technologies that allow you to bring the learning process to the conditions of the future professional activity of students.

The basis for the formation of entrepreneurial competence can be technology project-based learning. This technology is aimed at optimizing the process of professional formation of students with the purpose of formation of readiness to creatively and effectively solve polyfunctional problems at the expense of their thinking and ways of organizing their own activities.

It provides a solution to several problems: the formation of the students' motivation for learning and research activity; raising the level of professionalism of academic staff; establishment of a system of training on integrative basis (integrative mechanism for structuring training modules, integration of forms and methods of training); arranging for continuous monitoring of the quality of the educational process.